

tickets:
\$20 advance/ \$25 at the door
VIP - \$50 (please inquire for more details)
www.plan-e.ca/threads2006

threads 2006

**a charity fashion show
in support of dress your best**

• september 28, 2006 at revival bar (783 college st. w. at shaw) • 8pm - 2am •

special performances by:

AMANDA MABRO
AND THE
CABARET BAND

LAYERS

Xquisite

Nicole Holness



threads 2006 is sponsored by:

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REVIVAL
BOUTIQUE CAFE & BAR

SALON
Suzanne



threads



what is threads?

Threads is an annual fashion show organized by a team of professionals within Toronto.

We believe in being passionately committed to causes which encourage personal growth and achievement. The success of last year's show was extremely lucrative with all the proceeds donated to local charity, Sketch.



This year's chosen charity is Dress Your Best (www.dressyourbest.ca), a non-profit organization that assists under privileged individuals attain appropriate business attire to make the best first impression for a job interview and continued employment.

The show will be held at the Revival Bar (www.revivalbar.com) on September 28 2006.

Critically acclaimed Montreal jazz vocalist, Amanda Mabro and her talented cabaret band will be performing. The versatile and beautiful works of Toronto's hottest top ten up and coming independent designers will be featured. These carefully selected designers are already making their presence known in the Canadian fashion industry and also on the international field.

our featured designers include...

- Greenbaum Clothing Co. - www.greenbaumclothingco.com
- House of Spy - www.houseofspy.com
- Hyphen - www.hyphennation.com
- Zoran Dobric - www.zorandobric.com
- Dagg & Stacey - www.daggandstacey.com
- Kari Lynn Bianchi - www.karilynnbianchi.com
- Valerie Dumaine - www.valeriedumaine.com
- Preloved - www.preloved.ca
- Chulo Pony - www.chulopony.com
- Narcissist Design Co. - www.narcissist.com
- JUMA - www.juma.ca
- Rosa Costanzo - www.rosacostanzo.com

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FOR DRESS YOUR BEST

*threads is warmly inviting you
to be apart of this exciting event...*

This is an excellent opportunity to help others pursue financial independence and career stability through charity. You will also be the first to preview Canada's home grown fashion design talent.

You can show your support by becoming a proud sponsor. As a sponsor you can reach not only the projected attendees of the show but also thousands of professionals in Toronto through our promotional initiatives.

here's how you can get involved:

Haute Couture Sponsors (value >\$5000)

- Logo on all promotional materials, including flyers, and posters
- Logo & Links on Dress Your Best's website
- Full page ad in event program
- Inclusion in press releases
- Special mentions at the show
- Logo on the stage at the venue
- Complimentary event tickets x 10
- Logo on DVD's of the show after the event
- Sample Product and Promotional Literature Distribution

Black Tie Sponsors (value >\$2500)

- Logo in Sponsor Section on Dress Your Best's website.
- Logo on-site
- Half-page ad in event program
- Complimentary event ticket x 6
- Sample Product and Promotional Literature Distribution

Casual Friday Sponsors (value >\$500) (only 1 out of 3 left!)

- Special Thanks Sponsors Section on Dress Your Best's website
- Logo in Event Program
- Complimentary event tickets x 4
- Sample Product and Promotional Literature Distribution

Special Sponsors:

Venue Sponsor - \$450 • Designer Sponsor - \$350 • Dress Your Best Drink - \$250

In-kind sponsors for gift bags/raffles

- Special thanks in Event Program
- Complimentary event tickets x 2
- Sample Products and Promotional Literature Distribution

** All monetary sponsorships will be issued a tax receipt from Dress Your Best.*

For more information, please contact our Event Manager, Elina Chow at (647) 287-1780 or elina.chow@gmail.com

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FOR DRESS YOUR BEST