



MORE THAN 3,000 LBS OF CLOTHES DONATED TO “DRESS YOUR BEST” BY LOCAL INSURANCE INDUSTRY CLOTHING DRIVE

Toronto, ON, May 15th, 2009 – Local insurance industry fashionistas purged their closets and together donated more than 3,000 lbs of gently used men’s and women’s business clothing and accessories as part of the third annual industry clothing drive to benefit Dress Your Best and Dress For Success Toronto – not-for-profit organizations that help financially disadvantaged men and women dress for interview success, acquire jobs and restore financial self-sufficiency.

Organized by the Certified Restoration Drycleaning Network (CRDN), April’s clothing drive included 32 major Greater Toronto Area insurance company offices and associations: The Dominion (the campaign’s largest contributor, donating approximately 30 percent of clothing through several GTA offices); Allstate; Chubb; TD Home & Auto Insurance; Desjardins & The Personal; Royal SunAlliance; York-Fire and Casualty; RBC; Sovereign; XI Insurance Company; Portage Mutual; SCM/Claimspro; Mclarens; Cunningham Lindsey; Insurance Institute of Ontario; Toronto Insurance Women’s Association; National Restorations; The Wawanesa Mutual Insurance Company; Aviva; and Intact (formerly ING Canada) all graciously participated.

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